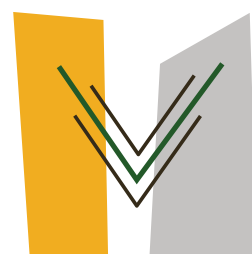


SOCIAL MEDIA SPECIALISATION

By MRMS Digital & I.T. Solutions

Become a Pro in this Digital World

**SOCIAL MEDIA
MARKETING**



BENEFICIAL FOR



STUDENTS



BUSSINESS OWNERS



MARKETING PROFESSIONALS



JOB SEEKERS

ELIGIBILTY CRITERIA

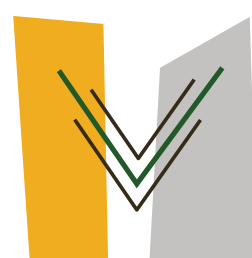
- Knows Basic English
- Minimum 10th Pass



WHY?

- Passive Income
- For Job
- Business
- Work from Home





COURSE SCHEDULE

- 2 Months (60 Hours Course)
- 18 Modules
- Weekend and Evening Batches Available for working people

SALIENT FEATURES



Qualified Staff



Case Studies



Free PDFs & Ebooks



Get
Certification



Weekly
Evaluation



Live Project
Training

WHAT HAPPENS IN CLASSROOM?



- Theory
[Slides, White Board]



- Practical
[Live/Demo Project]

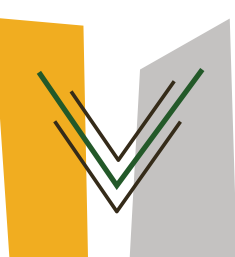


- Doubt Clearance

- Group Discussions



- Case Studies

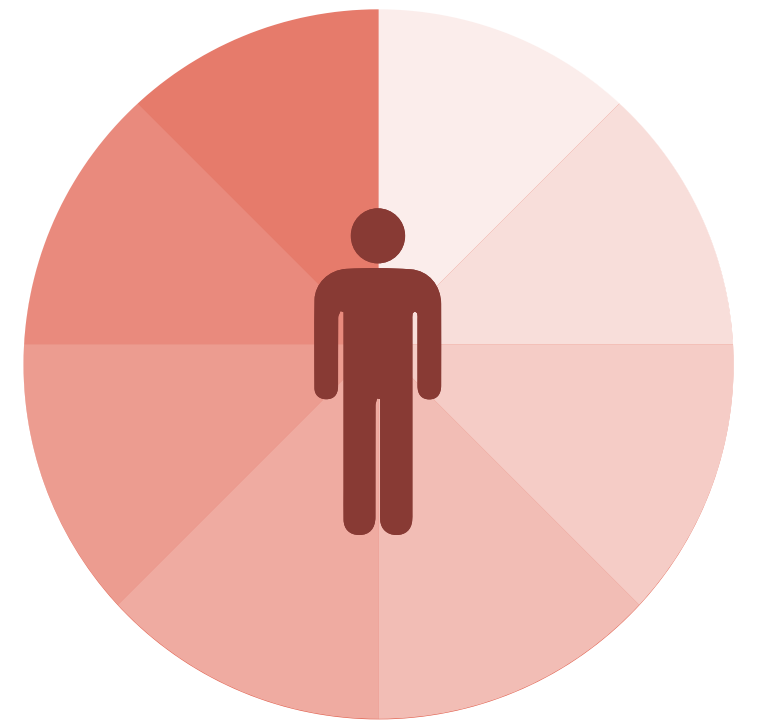


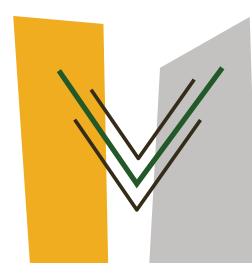
MODULES

- INTRODUCTION
- SOCIAL MEDIA TOOLS
- FACEBOOK
- INSTAGRAM
- YOUTUBE
- TWITTER
- LINKED IN
- PINTEREST
- GOOGLE ADS AND MY BUSINESS



- **LANDING PAGES**
- **UNDERSTANDING SOCIAL MEDIA**
- **BLOGGING**
- **INFLUENCER MARKETING**
- **INFOGRAPHICS**
- **CASE STUDY- (DAIRY MILK, TACO BELL)**
- **STRATEGIES FOR BUSINESS & STARTUPS**
- **SOCIAL MEDIA STRATEGIES WITH CASE STUDIES**
- **LEGAL CONSIDERATIONS**





BECOME A SOCIAL MEDIA SPECIALIST

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